



Boston Music Coalition

THE CENTER OF LIVE MUSIC!



LIVINGSTON TAYLOR LIVE!

Sat. May 8, 2010 at 7pm • Sorenson Center for the Arts,
Babson College, Wellesley, MA
100% of all proceeds to benefit charity
Click Below and Get Tix Now!

ticketweb

A Division of Ticketmaster

Help raise money for children and families affected by pediatric cancer by joining Boston born singer Livingston Taylor for a concert benefiting the Rachel Molly Markoff Foundation. Guests will have the opportunity to sing and dance to the music, while raising the funds and awareness necessary to save the lives of children suffering from cancer.

The concert will be held on May 8th at 7PM at 231 Forest Street, Babson Park, MA.

For more information on The Boston Music Coalition please visit:

www.bostonmusiccoalition.com

To purchase tickets to this event please visit:

<http://www.ticketweb.com>

For more information on The Rachel Molly Markoff Foundation please visit:

<http://rachelmollymarkofffoundation.org/>

To support this project on Indiegogo please visit:

<http://www.indiegogo.com/Livingston-Taylor-Benefit-Concert>

The Rachel Molly Markoff Foundation uses 100 percent of the funds raised to support programs benefiting organizations focusing on supporting children and their families affected by pediatric cancer.

For More Information on the event and the Rachel Molly Markoff Foundation, please view the Press Release, Invite & Brochure on the next few pages.

Contact: Gary Markoff
Rachel Molly Markoff Foundation
Phone: (617) 646-2141
Fax: 1 (888) 797-1495
Email: gmarkoff@sherin.com

276 Washington Street
Suite #149
Boston, MA 02108
www.rachelmollymarkofffoundation.org/research.html
Available 24 hours
Photos upon request

**RACHEL MOLLY
MARKOFF
FOUNDATION**

PRESS RELEASE

Livingston Taylor Performs So That Other Children with Cancer Can Live

Popular singer Livingston Taylor is set to perform on Saturday, May 8th at the Sorenson Center for the Arts, Babson College in Wellesley, MA. This exciting fundraiser benefits children with cancer through the Rachel Molly Markoff Foundation.

Livingston Taylor has recorded 16 albums. From top-forty hits like “I Will Be in Love with You” and “I’ll Come Running,” to “I Can Dream of You” and “Boatman,” both recorded by his brother James, Livingston’s creative output has continued unabated. Livingston Taylor is looking forward to this performance. He told the Boston Music Coalition, “I’m so pleased to be a part of the May 8 Concert to benefit the Rachel Molly Markoff Foundation. The Markoff Family’s work in supporting children and families affected by pediatric cancer has positively affected so many lives.” He added, “I’m happy to do my part to support this noble effort.”

Gary and Eliane Markoff lost their daughter to pediatric brain cancer in 1992 and founded the Rachel Molly Markoff Foundation to honor her blessed memory. 100% of the proceeds from this concert will support cancer research. For more information regarding the Rachel Molly Markoff foundation, please visit www.rachelmollymarkofffoundation.org/research.html.

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CONTACT:

Douglas Ruffin
Founder / President
Boston Music Coalition
Phone: (617) 794-1495
Fax: 1 (888) 797-1495
Email: douglasr@bostonmusiccoalition.com

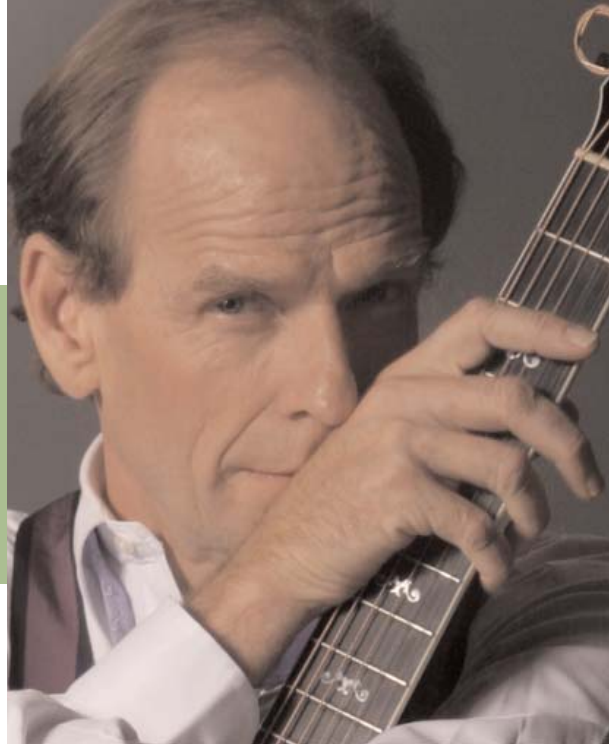
Gary Markoff
Founder / Co-Trustee
Rachel Molly Markoff Foundation
Phone: (617) 646-2141
Fax: 1 (888) 797-1495
Email: gmarkoff@sherin.com

PLEASE JOIN US FOR
AN EVENING OF MUSIC AND SINGING

Saturday, May 8, 2010
Silent Auction & Dessert Buffet
Concert 7:00pm
Sorenson Center for the Arts
Babson College, Wellesley, MA

With *Livingston Taylor*

TO BENEFIT THE RACHEL MOLLY MARKOFF FOUNDATION



yes, we will join you

_____ # of tickets \$100 each

no, we cannot attend

but wish to make a contribution of \$ _____

We wish to buy an ad

- full page ad at \$500
- half page at \$250
- back cover at \$2500
- inside cover \$2000



Full page: 5 x 8 Half page: 5 x 3.75

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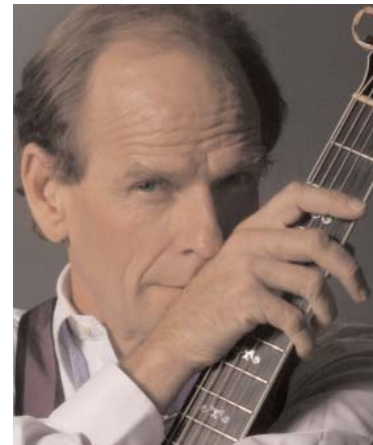
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Telephone _____

Email _____

Please make check payable to
The Rachel Molly Markoff Foundation.
RSVP by April 23rd.



to benefit the Rachel Molly Markoff Foundation

The Rachel Molly Markoff Foundation

was established in memory of Rachel,
daughter of Eliane and Gary Markoff,
twin sister to Audrey Markoff.

Rachel died of a brain tumor one week after her ninth birthday.

The Rachel Molly Markoff Foundation is
a 501(c)(3) private foundation.

The tumor that took the life of Rachel Molly Markoff in 1992 was
an inoperable brain stem glioma. Rachel's life touched many
people and there have been many tributes to Rachel from her
friends and family and even those who never knew her
but have been touched by her story.

To contribute, please make checks payable to:

The Rachel Molly Markoff Foundation
P.O. Box 81164
Wellesley, MA 02481
Phone: 781.235.6205



The Rachel Molly Markoff Foundation

Helping families cope with childhood cancer



www.artingiving.org/rmmfoundation.htm

The Rachel Molly Markoff Foundation

The Rachel Molly Markoff Foundation uses the funds raised to support programs benefiting organizations focusing on supporting children and their families affected by pediatric cancer.

In the past the Foundation has provided support to programs of the Children's Hospital Boston including the following projects of the Center for Families, aimed at improving the hospital experience for patients and their families:



- **Pediatric Neurology and Neurosurgery Video:** An educational overview of what children can expect during their stay created to reduce anxieties that children and their families often face in preparing for a visit to the hospital.
- **Keeping Connections Conference:** The annual grief and bereavement conference, designed for families suffering the loss of a child, offers a compassionate forum for families and providers to communicate, support each other and understand each other's needs.
- **Holistic Pediatric Health:** A new meditation room has been outfitted giving families space for personal reflection in a private, serene environment close to their medical unit. This meditation room provides inpatient consultations and treatment services in acupuncture, massage therapy, therapeutic touch, and Reiki.
- **Focus on Family Support Resource Fair:** An annual fair, designed for families of children with special needs, helps ease the burden of service coordination and brings together hospital and community-based support service providers with parents and professionals.

In addition the Foundation supports summer camps dedicated to providing caring and fun summers for children with cancer.

The Rachel Molly Markoff Foundation

A major tribute to Rachel's memory is the Rachel Molly Markoff Chair of Research, created and funded in her name through the generous support of friends, family, companies and foundations. Over the years the Foundation has supported the Brain Tumor Society in its grants to researchers dedicated to the science that provides hope for the eventual cure. These researchers are:

James K. Chen, Ph.D., Assistant Professor of Molecular Pharmacology, Stanford University. Dr. Chen is studying the development of next-generation chemotherapies, specifically novel Hedgehog pathway antagonists, as potential medulloblastoma therapeutics. Conventional treatments of medulloblastomas in children are associated with high rates of recurrence, metastasis, and permanent disability. Selective pathway antagonists resulting from these studies will further future investigations of the Hedgehog pathway and the development of new therapies for this deadly cancer.

Adrienne C. Scheck, Ph.D., of Barrow Neurological Institute, Phoenix. Dr. Scheck's lab recently found that tumors that recur following radiation and chemotherapy have cells with a specific genetic abnormality that is not found in the tumor cells prior to treatment. They hope to identify the role of this particular translocation in therapy resistance.

Michael C. Jensen, M.D., City of Hope National Medical Center. Dr. Jensen's lab researched the genetic engineering of T-cells that might be deployed to target high grade glioma brain tumors.

Charles Eberhart, M.D. Ph.D., of Johns Hopkins University. Dr. Eberhart's laboratory was focused on understanding the molecular basis of medulloblastomas.

Myrna R. Rosenfeld, M.D., Ph.D., of Sloan Kettering Institute for Cancer Research in New York. Dr. Rosenfeld's research was on "Novel Approaches to Angiogenesis Inhibition in Experimental Glioma."

Allen E. Bale, M.D., of Yale University School of Medicine. Dr. Bale's research was on "The Hedgehog Pathway in Medulloblastoma."

Daniel W. Fults, M.D., of University of Utah School of Medicine. His project was "Somatic Cell Gene Transfer to Model Medulloblastoma in Mice."